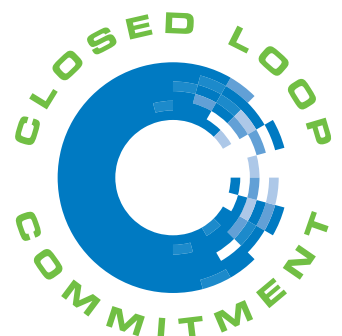




COMMITTED TO CLOSING THE MATERIAL LOOP TOGETHER

Plastics have come to play an essential role in our everyday life. However, the environmental impact of plastics cannot be ignored. Modiform accepts its responsibility; sustainability has been key to us since 1980. We gather materials from society and add value by turning them into smart and high quality products. Every day we give recycled material a new life together with our customers and chain partners.

Our Closed Loop Commitment focuses on maximum preservation and reduction of materials. This is how we prevent unnecessary loss and lower the environmental impact of our products. We close the loop by focusing on optimal design, appropriate composition, reduction and recycling of materials and reuse of existing products.



CLOSING THE MATERIAL LOOP PROJECTS

TRANSPARENT GREEN PET

Detectable by infrared separation systems for waste. 100% post-consumer recycled material and recyclable plastic (PET) bedding packs.

REUSE PRODUCTION MATERIALS

Recycle the waste of our foil and production and reuse it as material again. Even the polluted recycled plastic (100.000 kilo a year) is processed externally into new products.

DESIGN FOR MATERIAL REDUCTION

Smart design for strong products with less material. Our strong paperpot trays need minimal use of plastic.

IN-HOUSE RECYCLING FOR PS

We doubled the capacity of our recycling system this year. Working with the supply chain to create closed loop systems for trays.

NIR DETECTABLE POTS

Detectable by infrared separation system for waste. Pots will be sorted correctly as plastic (PP).

SUSTAINABILITY KNOWLEDGE SHARING

Active information exchange with customers and chain partners. Participation in panel discussions.

RETURN SYSTEM FOR TRAYS

Set up return systems to collect products for recycling. Gather trays of a national retailer in Denmark and growers in several countries for our in-house recycling of PS.

REDUCE THE USE OF PLASTIC

Cooperation with wholesale chain partners in order to reduce plastic usage in the supply chain.

POST-CONSUMER RECYCLED MATERIAL

Pots made from post-consumer waste. 100% recycled plastic (PP) and recyclable.

COOL GREY

Trays made from 100% recycled plastic (PS) from refrigerators.

MULTIPLE USE TRAYS

Due to our multiple use propagation and transport trays there is less plastic needed and the CO₂ footprint is lower.

100% RECYCLED AND RECYCLABLE POTS

Certified pots for recycling. 100% recycled plastic (PP) and recyclable.

ECO-EXPERT

An alternative for plastics. Products made from 100% recycled and recyclable cardboard.

PRODUCT LIFE CYCLE ANALYSIS

Analyzing our products and processes to understand how to reduce the CO₂ footprint.

